

# IMPACT AND INFLUENCE

*Cultural Innovations during  
the COVID-19*

Virtual Conference

**1–2 December 2021**

Between 1 July 2021 and 30 June 2022 Hungary fulfils the Presidency of the Visegrad Group (V4). On this occasion, the Secretary of the Minister of State for Culture of the Ministry of Human Capacities is organizing a two-day international conference as a part of the presidency program. Our main goal is to overview the best practices of the cultural sphere that evolved during the pandemic COVID-19 and the future opportunities of the different cultural institutions. The program will be public and free, the lectures and presentations will be uploaded on our homepage.

The organizers reserve the right to change the program.

## PROGRAM

### **1 December Wednesday**

**Moderator:** Hajnal Kassai

Head of Museum Department

Secretariat of the Minister of State for Culture

Ministry of Human Capacities of Hungary

#### **13:30–14:00 Films**

**14:05–14:10 Greeting 1.** Zoltán Lőrinczy Md, PhD,  
Minister of State for International Affairs and Relations  
in the Carpathian Basin, Ministry of Human Capacities of Hungary

**14:15–14:20 Greeting 2.** Márton Schőberl,  
Deputy Minister of State for Cultural Diplomacy,  
Ministry of Foreign Affairs and Trade of Hungary

**14:25–14:55 Key Note Speech 1.** *The Impact of COVID 19 on Culture.*  
Antonia Arahova (Greece)  
International Federation of Library Association and Institutions (IFLA)

**15:00–16:00 Panel Discussion:** *What We Had to Learn during the Covid-19 Pandemic?*  
**Museum:** Monika Buczek, Poland,  
Zsuzsanna Batári Nagy, Hungarian Open Air Museum, Hungary;  
**Music:** Katarzyna Meissner, National Music and Dance Institute, Poland;  
**Libraries:** Andor Nagy, National Széchényi Library, Hungary;  
**Performing Arts:** Anikó Rácz SINArts and Culture Nonprofit Ltd., Hungary;  
**Fine Arts:** Anikó Petri, Project and Marketing Manager,  
MANK Hungarian Creative Arts Nonprofit Ltd.

#### **16:00–16:30 Q&A**

## 2 December Thursday

**Moderator: Gábor Székely PhD**

Desk Officer for Archology and Hungariological Research

Unit for Hungariological Research

Museum Department

Secretariat of the Minister of State for Culture

Ministry of Human Capacities of Hungary

**10:05–11:05**    **Lecture:** *Opportunities and actions of the Cultural Sector during the COVID-19 Pandemic.*

The ministers/state secretaries of culture in the V4 countries.

**11:10–11:40**    **Key Note Speech.** *Can the Culture Go Green? –*

Can Togay, Chief Advisor, Europe Cultural Capital 2023, Veszprém-Balaton, Hungary

**11:45–14:00**    **PRESENTATIONS 1 – A | Moderator: Ildikó Fejes**

**Successful Initiatives –**

Judit Gelencsér, General Deputy-director, National Széchényi Library, Hungary

**Long-Term Availability of Library Materials –**

Tomasz Gruszkovszki, National Library, Warsaw, Poland

**Unite the Fragmented E-research Services of Different Hungarian Church Archives –**

Ádám Vajk, Archivist, Association of Church Archivists in Hungary

**It's much better together! The Hungarian National Archives in Support of Public Education –**

Laura Csonka, Archive Educator, Hungarian National Archives, Hungary

**Online Activities –**

Peter Jašek, PhD., Director of the Centre for the Study of the Period of Unfreedom; Nations Memory Institute, Slovakia.

**aSzakkör Project –**

Lilla Pető, National Institute for Culture, Hungary

**Local Pollinating Insects and their Protection –**

Csilla Czakó-Habi, Historian, Cultural Centre, Kunszentmárton, Hungary

**Teaching Traditional FolkArt Online –**

Zsolt Márton Kiss, Founder, LIPINKA, Hungary

**Cultural Connections in Pandemic Time –**

Mgr. Matúš Binc – Head of programme K13 Cultural Centre in Kosice, Slovakia

**PRESENTATIONS 1 – B | Moderator: Nóra Margitta**

**Extensive Development –**

Ókovács Szilveszter, Director General, State Opera, Hungary

**Advantages of an Online Music Master Course and Competition –**

Ladislav Brüll, Director, Visegrad Guitar Competition and Visegrad Music Youth Academy, Slovakia

**Surprise Concerts –**

Szabolcs Szamosi, Organist, Managing Director, Philharmonic Hungary

**Flautiáda PT, Flute Competition and the Pandemic –**

Ivica Gabrisová, Musician, Slovakia

**Online Concerts –**

David Marecek, Director, Czech Philharmonic Rudolfinum, Czech Republic

**What could do a Philharmonic Orchestra? –**

JUDr. Jan Hodousek, Director, National Philharmonic Orchestra, Czech Republic

**New Experiences –**

Wojciech Nowak, Director, Warsaw Philharmonic, Poland

**Concerts and Lockdown –**

Janusz Marynowsky, Sinfonia Varsovia, Poland

**An on- and off-line Jazz Festival –**

Martyna van Nieuwland, Head of Program, Katowicze City Garden, Poland

**Once and Now –**

Veronika Varga, Cultural Organizer, Hungarian Heritage House, Hungary

**14:00–14:30 Break**

**14:35–16:35 PRESENTATIONS 2 – A | Moderator: Ildikó Fejes**

**Mapping the Z Generation –**

Zsuzsanna Fehér, Communicational and Marketing Deputy-Director,  
Ludwig Museum, Hungary

**TIC TOC Campagne –**

Anna Czékmány, Museum Education Head of Department,  
Petőfi Museum of Literature, Hungary

**Takeaway of History –**

Adrienn Ádám, Communicational and Marketing Colleague,  
Damjanich Múzeum, Szolnok, Hungary

**Database Building –**

István Bolcsó, Museum Educator,  
MOD Military History Institute and Museum, Hungary

**Let's Go to the Museum Virtually! –**

Michaela Smidova, Head of the Centre for the Presentation of Cultural Heritage,  
Jiri Frank PhD, Scientific Director, Czech National Museum, Czech Republic

**Follow Frigyes Déri, the founder of the Museum! –**

Lajos Lakner, PhD, Scientific Deputy-Director, Déri Museum, Debrecen, Hungary

**Digital skills development of  
museum professionals to support education –**

Magdolna Nagy, Director, MOKK, Hungarian Open Air Museum

**Exhibition in the Winter Garden –**

Adrienn Nagy, Ethnographer, Almásy Visitor Centre, Gyula, Hungary

**Time travel into the past: videos of the museum education program –**

Erzsébet Demeter-Guba, Museum Educator, Royal Palace of Gödöllő, Hungary

**PRESENTATIONS 2 – B | Moderator: Nóra Margitta**

**DIGIT Contest for Best Theatre Online Projects –**

Olga Sobkovicz, Chief of Production Department,  
Z. Raszewski Theatre Institute, Poland

**The building of Hope Apartment Blocs for High School Students.**

**History of a zoom dramatic process. –**

Mónika Durst, Drama-educator, Radnóti Miklós Theatre, Hungary

**Escape the Tempest – Online Shakespeare Escape Room –**

Blanka Hirman, Budapest Puppet Theatre, Hungary

**Theatre Pass at the Time of Pandemic –**

Andrészek István, Secretary, Szigligeti Theatre, Szolnok, Hungary

**New Experiences of a Theatre during the Pandemic –**

Berzsenyi Bellaagh Ádám, Director, Latinovits Zoltán Színház, Budaörs, Hungary,

**Local Actors Cooperation with Teachers –**

Michael Kropf, Project Manager, Choreographer,  
Pro Cultura Sopron Nonprofit Ltd., Hungary

**Online Rehearsal –**

Katalin Lotz, Director, German Theatre, Szekszárd, Hungary

**The Art at Home –**

Olga Vaclavkova, curator, Galeria la Femme, Czech Republic

**Circus on World Wild Web –**

Capital Circus of Budapest, Hungary

**16:40–17:00**

**Closing remarks.** Gábor Székely PhD,

Desk Officer for Archeology and Hungariological Research

Unit for Hungariological Research

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